

New Search Enhancement & Best Practices

July 8, 2022

Our content team has been working diligently to improve your search experience on the <u>Hanger Online Store</u>. Today, we are proud to announce a new search enhancement designed to retrieve only relevant search results.

The enhancement uses 'AND' search logic to find all search terms within a query. For example, searching '*Trulife Matrix AFO*' returns only results that contain all three search terms (Trulife AND Matrix AND AFO). With this update, the number of results is greatly reduced, allowing you to find the exact device quickly.

For your benefit, we also put together some best practices around search that should help you navigate to your intended product:

Search Enhancement Best Practices

- **Be concise:** 2-4 words in a query is ideal for retrieving relevant search results.
- **Try variations:** Slight modifications can improve results. For example, if "*Spry Step AFO*" does not provide the desired result, try "*SpryStep AFO*" instead.
- **Avoid spelling errors:** For example, '*Truelife Matrix AFO*' will return 0 results because '*Trulife*' has a misspelling.
- **Search by SKU:** Exact SKU search functionality remains unchanged. Search by the exact SKU to go directly to the product page with options filled out.
- **Search by SCORE:** include '*SCORE*' in the query with the product to reveal all SCORE items offered for that specific device. Example: '*SCORE AFOs'*.

If you have questions or need help locating a product, please connect with us via <u>Live Chat</u> or <u>email the content team</u>.